**Website Review**

**Springfield Builders** <https://springfieldbuilders.com>

* Modern looking, well organized, clean
* Home page banner –when you scroll the banner & logo are always visible
* Phone Number easily to locate, you don’t need to go to the Contact Page to locate it.
* Banner with dropdown menus
* Color consistency through out
* Like the animations of the images as you scroll down the home page. Eye Catching!
* Statement “Over 1,000 completed projects in 19 states” Says Established, Confidence
* Mission Statement and Company History

**Arcstar Electric** <https://arcstarelectric.com>

* Modern looking, well organized, clean
* Easy to Navigate
* Direct – You know who they are and what they do
* Testimonials – Positive Experience & Confidence
* Like the design of their Online Form to Contact or Apply
* Employment Statements – Sounds encouraging, uplifting,& positive.

**Withrow Electric** <https://withrowelectric.com>

* Color cohesiveness throughout website
* Meet Our Team page – Fun Facts under photos. Makes them see human and approachable
* Like how the company logo appears in different places throughout the website.
* Coverage Area page. You know where they work or how far.

**JT Holman Construction** <https://jtholman.com>

* Simple and Clean Design
* Photos & Project Gallery
* **Dislike** No Hyperlinks at the top of the page.

Website Review

**Lumix Electrical, Inc.** <https://lumixelectrical.com>

* Services – Outline, Clear, & to the point
* Employment Page – PDF Application
* Photo Gallery – switches through pictures. Good use of large photos and thumbnails
* **Dislike – Spacing isn’t consistent and hyperlinks don’t work**
* **Dislike -- Contact Us page – No form or Message Box**

**Bills Electric, Inc** [**https://beijoplin.com**](https://beijoplin.com)

* **Organized well**
* **Resources, Contact US Page Is BLAND, but like the locations are listed at the bottom**
* **Like the “Quote Request Form”**
* **Careers Page. Like the downloadable applications and forms**

**Example of Dislikes**

**Copeland Development** <https://coplanddevelopment.com>

* Overall feel of website is “Dated & Wordy”
* Website doesn’t seem maintained
* Poor use of space
* Banner with hyperlinks seem small
* No Contact Form
* Hyperlinks on project gallery doesn’t work